

Are you “SET” to share information with other critical sector partners?



Or rather.... Are you **CCCET**?

- YES/NO Can other organizations readily identify what your organization does if they need your help or an understanding of your capabilities in a national emergency?
- YES/NO Can other people or organizations readily identify the roles or capabilities of your staff if they needed them as subject matter experts or as resources in a national emergency?
- YES/NO Can you rapidly identify your peers and counterparts at all levels of your organization on a national basis for developing best practices, uniformity, emergency assistance, surge capacity and backup planning?
- YES/NO Do you find yourself re-inventing the wheel when you had no way of identifying who else in the country was working on the same thing?
- YES/NO Do you find yourself filling out the same survey information relative to what you do, how you operate, basic contact information and performance statistics for multiple federal agencies and associations?
- YES/NO Do you get overloaded with emails and other shared information that was not properly targeted and wasted your time because it was not relevant to your job, function or organizational role?

If you answered **NO** to the first three questions and **YES** to the last three, you may need to get **CCCET**.

CCCET

pronounced “Set” guiding principles

Enter profile data once and use it many ways through use of a **Common Organizational Registry Environment (CORE)** information sharing framework.

Leverage **CORE** frameworks in relation to other organizations as a mapping index to get the right information to the right person at the right time.

Employ standards and tools that enable you and partner organizations to **communicate, coordinate, collaborate, educate** and **train** within a framework that facilitates targeted, real time knowledge of the people, organizations, resources and capabilities that need to be accessed.

Get Ready..... Get CCCET



CoreSHIELD

Information Sharing Within
a **Common Organizational**
Registry Environment

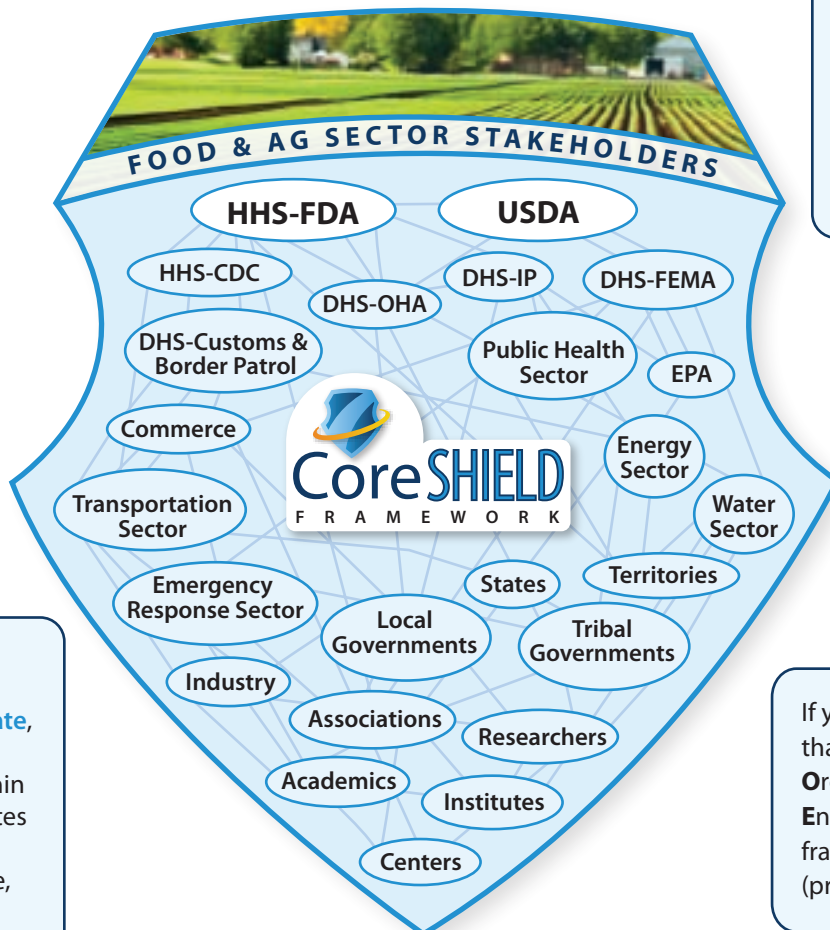
DHS – Office of Infrastructure Protection provides the glue through a **Common Organizational Registry Environment** “CoreSHIELD” to provide the profiling, mapping and indexing that enables the Food and Agriculture Sector to:
Get the **Right Information** to the **Right Person** at the **Right Time** (*the right time to train is not after the event*).

▶ **Don't just say you communicated, coordinated or collaborated.**
Were the **right people** targeted and engaged or did you rely on trickle down information sharing that only reached a fraction of “**the right people**”?

▶ **Don't just say you educated and trained.**
Can you retrieve who was educated and trained for engaging “**the right people**” in an emergency?

In an infrastructure aware CoreSHIELD framework that is **CC CET** compliant a National Integrated Food Safety and Food and Agriculture Food Defense Model would be able to engage the following sector stakeholders in rapid, effective information sharing.

A true National Integrated Food Safety and Food Defense System model can leverage Infrastructure Protection **CoreSHIELD** Framework and “**CC CET**” principles to provide the glue for connecting the vast array of disparate Food and Agriculture stakeholders and systems that are critical to the sector.



True information sharing enables agencies to **Communicate, Coordinate, Collaborate, Educate** and **Train** (**CC CET**) within a framework that facilitates targeted, real time knowledge of the people, organizations, resources and capabilities that can be accessed.

If you do information sharing that leverages a **Common Organizational Registry Environment (CORE)** framework, you are **CC CET** (pronounced “**Set**”) compliant.